CPC Counterfeit Policy Statement



CPC recognizes that counterfeit products pose serious risks to the complete supply chain and has a number of measures in place to ensure that we only stock genuine products.

Where possible, CPC will source our stock directly from the original manufacturer. To facilitate this, CPC holds accounts directly, or through other companies within the Premier Farnell Group, with most manufacturers of the products we stock.

Supply Chain

A core element of our proposition is the trust our customers have in us to provide genuine product from legitimate sources. CPC is committed to supplying only high quality genuine products to our customers. We cannot, and will not, take the risk of purchasing and selling counterfeit product because of the impact it could have on our customers and because of the damage this would do to our reputation and brand.

Chris Haworth Managing Director CPC

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